



## “Walk in Her Shoes 2021” Frequently Asked Questions

Find answers to the frequently asked questions about “Walk in Her Shoes 2021” Campaign.

### **[Walk in Her Shoes, Anytime and Any Place You Like]**

#### **① What is the difference between individual participation and group participation?**

You can join “Walk in Her Shoes, Anytime and Any Place You like” as a group as well as an individual. In a group participation, you can register as a group consisting of more than two members, and we count the average footsteps of the members in the footsteps ranking. By joining as a group, feeling of solidarity can be shared among the members even when they participate from different places. It’s recommended for companies aiming at team building, organizations, or anyone who would like to enjoy competition with other groups.

#### **② How can we participate as a group?**

Group registration can be made [here](#) by a representative of the group. You will be asked to submit the following information:

1. Name of the group
2. How to count the footsteps (manually report on the website/use the app “ALKOO”)
3. Name of the representative
4. Email address of the representative

Because it is necessary that each member makes a setting after the group registration is completed, please find the details in the email sent to you after March 1st.

#### **③ How should we choose the method of counting the footsteps?**

##### **-To manually report on the website:**

You can manually report your footsteps on the campaign website. Please report your footsteps each time you walk. We recommend this method if you have your favorite pedometer or pedometer app.

**Note: Page settings will not be available during February. Please set after March 1st.**

### **-To use the pedometer app “ALKOO”**

If you download the pedometer app “ALKOO” on your smartphone, your footsteps will be automatically reported via the app, so there is no need to report by yourself. You can sync this app to wearable devices, Apple Watch (iOS) and Fitbit (iOS, Android).

**Note: App settings will not be available during February. Please set after March 1st.**

\*Please choose one method as a group in the case of group participation.

\*The app “ALKOO” does not have commenting features, while you can leave comments when you manually report on the website.

\*You cannot use the two methods at the same time. Please inform [the campaign coordinator](#) if you would like to change the method.

### **④ Can I correct mistakes in my footsteps reporting?**

When you manually report on the website, you can correct by submitting again with the same date. Your footsteps data will be overwritten.

On the other hand, you cannot correct the footsteps when you use the app “ALKOO” as it automatically syncs the data.

### **⑤ What should I do if I forget the password to report on the website?**

If you have logged in using your Google account, please refer to the Google support page. If you have registered with your email address, please contact [here](#).

### **⑥ Can I participate from outside of Japan?**

Yes, you can participate from abroad, but please note the following.

\*You might not be able to use the pedometer app “ALKOO” depending on your device when you participate from abroad.

\*If you would like to buy the campaign t-shirts, we can deliver abroad via EMS. The shipping fee is at your expense. When you order as a group, please designate a person representing the group to receive the t-shirts. You can check the EMS rate schedule [here](#). (FYR: Approximate weight of two t-shirts in a package, is 500g.)

### **[Post "C" with #arukucharity]**

#### **① Which social media can I post on?**

You can post either on Facebook, Instagram, or Twitter. You are welcome to post on two or three of them.

#### **② Should I make the post public?**

Yes, since the campaign coordinator cannot find private accounts, please make sure that your post is public.

#### **③ Can I post to story?**

No, as the campaign coordinator cannot count stories after they vanish in 24 hours, please post not to story but to feed.

### **[Other]**

#### **-I would like to know how the donations are used.**

Entry fee and donation through the "Walk in Her Shoes" campaign will go to CARE International Japan's activities, which aim to defeat poverty by strengthening capacity for self-help of disadvantaged women and girls in developing countries and conflict- and disaster-affected areas. We are now working on four projects worldwide.

- 1) Timor-Leste: Self-help assistance project through Lafaek, to distribute necessary information for life throughout Timor-Leste utilizing educational magazines and web media.
- 2) Timor-Leste: Agricultural water improvement project, to promote drip irrigation, which reduces the burden on women and the earth, aiming to defeat poverty and empower women.
- 3) Thailand: Leadership development project through education of science, technology, engineering and mathematics (2nd term), which provides learning opportunities for junior high and high school students to obtain leadership and job skills.
- 4) COVID-19 emergency support project, implemented in developing countries and refugee camps all around the world, in cooperation with the CARE International Offices.

In addition, we are going to utilize donations to cover PR activities in Japan, administrative costs of the office, and so on. To know more about our projects, visit [here](#).  
[2020 Annual Report](#)